



**IEEE
INTERNATIONAL
FLEXIBLE
ELECTRONICS
TECHNOLOGY
CONFERENCE**

**PATRONAGE
PACKAGE**

AUGUST 7-9, 2018

**DELTA HOTEL - CITY CENTRE
OTTAWA, ONTARIO, CANADA**

2018.IEEE-IFETC.ORG

THE FUTURE IS FLEXIBLE.

Dear Industry Partner,

On behalf of the IEEE IFETC Organizing Committee, it is our pleasure to welcome you to join us in the 2018 IEEE International Flexible Electronics Technology Conference (IEEE IFETC 2018) on **August 7 - 9, 2018 at the Delta Hotel City Centre in Ottawa, Ontario, Canada.**

The Ottawa Region (also known as Silicon Valley North) is **Canada's top hub of technological innovation, enterprise and research**, making it an ideal location for hosting IFETC 2018. Located in the heart of downtown Ottawa - and steps away from the Rideau Canal, Parliament Hill, Byward Market, and much more - the Delta Hotel is perfectly suited for a world-class conference like IFETC 2018 to provide you with access to the best that Ottawa has to offer.

Our conference provides an opportunity for scientists, researchers, engineers, developers and end-users from industry, academia and other interested organizations from around the globe to share, discuss and witness new concepts, new ideas and know-hows in the ever growing flexible electronics industry.

Please consider the benefits of participation. We're looking forward to seeing you in Ottawa, Canada for IEEE IFETC in 2018!

Best Regards,

Dr. George Xiao and Dr. Samar Saha
IEEE IFETC 2018 General Co-Chairs

PATRONAGE BENEFITS

At IFETC, our goal is to provide our valued patrons with an enhanced opportunity for marketing to the conference attendees. We will work with your company to tailor these patronage packages to maximize the value of the patron opportunity to your circumstances. In addition, there is the opportunity to sponsor particular conference events such as the Banquet, the Welcome Reception, and the Social Event.

Please note that as a patron, your company also becomes eligible to be an exhibitor at IFETC 2018.

Patronage Benefits Include:

- Thousands of conference brochures and flyers will be mailed and distributed at various events and networks globally
- Advertisements in industry trade publications throughout the year
- Press announcements in industry publications throughout the year
- A professionally designed and maintained website that is easily navigated, searchable, current and linkable to your website
(**2018.ieee-ifetc.org**)
- Solid technical program to draw attendees from around the world
- Patronage and exhibitor committee staff with experienced exhibiting, sales and marketing professionals
- Complimentary Conference registration
- Display of your signage and/or banner in conference hall
- Acknowledgement at banquet and reception opening and closing sessions
- Budget-friendly promotional and patronage opportunities offer branding and lead generation opportunities

PATRONAGE LEVELS

Please direct all patronage inquiries to **Alise Wang** (alise.h.wang@ieee.org)
(All values below are in CAD – HST included where applicable).

PLATINUM

\$10 000

- **Exclusive opportunity** - Keynote presentation at conference
- **1 full page of advertisement** in conference guide
- **Prominently displayed** company recognition in website, program guide, banners, pre-conference communications, lanyards
- Complimentary exhibition space with skirted table and chair at a prime location
- Promotional item and 8.5x11” advertisement in conference kit
- Recognition in **all conference advertising**
- Company name and logo on program guide on website linked to your corporate website, prominently displayed
- Acknowledgement at banquet and reception opening and closing session
- Prominent display of your signage and banner in conference hall
- Four (4) complimentary Conference Registrations

GOLD

\$7 500

- **½ page of advertisement** in conference guide
- Company recognition in **pre-conference communications**
- Complimentary exhibition space with skirted table and chair at a prime location
- Promotional item and 8.5x11” advertisement in conference kit
- Recognition in **all conference advertising**
- Company name and logo on program guide on website linked to your corporate website
- Acknowledgement at banquet and reception opening and closing sessions
- Display of your signage and banner in conference hall
- Three (3) Complimentary Conference Registrations

CONTINUED - PATRONAGE LEVELS

Please direct all patronage inquiries to **Alise Wang** (alise.h.wang@ieee.org)
(All values below are in CAD – HST included where applicable).

SILVER

\$5 000

- **¼ page of advertisement** in conference guide
- Complimentary exhibition space with skirted table and chair at a prime location
- Promotional item and 8.5x11” advertisement in conference kit
- Recognition in **all conference advertising**
- Company name and logo on program guide on website **linked to your corporate website**
- Acknowledgement at banquet and reception opening and closing sessions
- Display of your signage and banner in conference hall
- **Two (2) Complimentary Conference Registrations**

BRONZE

\$3 500

- **Company Name and Logo advertisement** in conference guide
- Complimentary exhibition space with skirted table and chair at a prime location
- Recognition in **all conference advertising**
- Company name and logo on program guide on website **linked to your corporate website**
- Acknowledgement at banquet and reception opening and closing sessions
- Display of your signage and banner in conference hall
- **One (1) complimentary Conference Registration**

We also offer individual patronage opportunities! Find exhibition, function and placement patronage opportunities on the next page.

EXHIBITOR, FUNCTION AND PLACEMENT PATRONAGE OPPORTUNITIES

Please direct all patronage inquiries to **Alise Wang** (alise.h.wang@ieee.org)
(All values below are in CAD – HST included where applicable).

EXHIBITOR SPACE **\$1 200**

- Prime locations at the Shaw Centre
- Space includes skirted table with chair 3 x 1.8m (10 x 6 feet)
- Includes **15A 120V duplex outlet**
- Company name listed on exhibitor list in conference program, guide, and website
- Company name **linked to your corporate website** in pre-conference communication
- **One (1) Complimentary Conference Registrations**

BANQUET OR WELCOME RECEPTION

\$3 500

2 OPPORTUNITIES AVAILABLE

- Acknowledgement at banquet or reception
- Recognition in all conference advertising and website
- Display of your signage and banner in supporting function
- **One (1) complimentary Conference Registration**

BREAKFAST OR LUNCHEON PATRON

\$2 500

4 OPPORTUNITIES AVAILABLE

- Acknowledgement at reception or welcome reception
- Recognition in all conference advertising and website
- Display of your signage and banner in supporting function
- **One (1) complimentary Conference Registration**

CONTINUED - EXHIBITOR, FUNCTION AND PLACEMENT PATRONAGE OPPORTUNITIES

Please direct all patronage inquiries to **Alise Wang** (alise.h.wang@ieee.org)
(All values below are in CAD – HST included where applicable).

COFFEE STATION PATRON

\$1 500

4 OPPORTUNITIES AVAILABLE

- Recognition in all conference advertising and website
- Display of your signage and banner at coffee stations
- **One (1) complimentary Conference Registration**

CONFERENCE KIT PATRON

\$1 500

MULTIPLE OPPORTUNITIES AVAILABLE

Choose 1 (one) of the following:

Conference Bag

Nametag Lanyards

Conference Proceedings on USB drive

- Recognition in all conference advertising and website
- Display of your signage on safety lanyards
- **One (1) complimentary Conference Registration**

CONTACT INFORMATION

Please direct your patronage inquiries to:

Alise Wang

alise.h.wang@ieee.org

IFETC 2018 ORGANIZING COMMITTEE

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